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Tri-State Business Group on Health
8437 Bell Oaks Drive PMB#126
Newburgh, IN 47630



7TH ANNUAL
EDUCATIONAL SYMPOSIUM

CONTINUING
THE WELLNESS
TRANSFORMATION



September 13, 2011

Southern Indiana Career & Technical Center
1901 Lynch Road
Evansville, IN 47711

Agenda

Continuing the Wellness Transformation September 13, 2011

- 7:15 – 8:00 am **Registration, Breakfast & Coffee with Exhibitors**
- 8:00 – 8:15 am **Welcome, Opening Remarks**
- 8:15 – 10:00 am ***Value-Based Insurance Design***
Cyndy Nayer, Executive Director, Center for Health Value Innovation, St. Louis, MO
Medication Adherence
Stewart Tousman, PhD, Associate Professor of Health Psychology, Jefferson College of Health Sciences, Roanoke, VA
- 10:00 – 10:30 am **Break with Exhibitors**
- 10:30 – 12:30 pm ***Healthcare Analytics and Translating the Numbers into Real Healthcare Initiatives***
David Ross, Vice President, Hays Companies
- 12:30 – 1:30 pm **Lunch & dessert with Exhibitors**
- 1:30 – 3:00 pm ***The Wellness Council of Indiana's 10 Step Certification Process: Implementing a Cost Effective, Efficient Wellness Program***
Brian Huxford, Vice President, Wellness Council of Indiana & Carol Kennedy-Armbruster, Executive Board Member, Wellness Council of Indiana
- 3:00 – 3:30pm **Closing Remarks & Attendance Prize Drawings**
- 3:30 pm **Adjourn**

Objectives

Participants will better understand the general concepts of Value Based Insurance Design (VBID) and the role of Medication Adherence in an evolving health care/wellness system.



Participants will learn more about techniques for navigating and analyzing data that can be used to develop measurable healthcare initiatives.



Participants will learn about recent changes in the Wellness Council of Indiana and better understand the potential impact that healthcare reform may have on wellness programs.

Continuing Education

HRCI - 3.5 hours approval pending

\$70 per person

\$ 45 TSBGH member

Registration deadline:

Checks should be payable to;
Tri-State Business Group on Health

Detach form and return with payment to:

Tri-State Business Group on Health
8437 Bell Oaks Drive
PMB #126
Newburgh, IN 47630
Email: igirten@tsbgh.org or
bbrown@tsbgh.org

To pay by credit card,
please register at www.tsbgh.org

Registration fee is \$70 per person (non-member), \$45 per person (TSBGH member).
Please make reservations by 9/2/11. Space is limited, make your reservation today!

Name _____
Title _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____
Email _____

Cancelled accepted until 9/6/11. Substitutions are always welcome. No refunds will be given
Thank you!